

### Abstract

Provided is a magnetic recording medium permitting the controlling of backcoat layer transfer to a magnetic layer surface, a reduction in dropout even when employing microgranular magnetic material, as well as good running stability, durability, and storage properties. The magnetic recording medium ~~comprises~~has a magnetic layer ~~comprising~~with a ferromagnetic powder and a binder on one surface of a nonmagnetic support and a backcoat layer ~~comprising~~with a nonmagnetic powder and a binder on the other surface of the nonmagnetic support. ~~Said~~  
The nonmagnetic powder is an acicular particle having a mean particle diameter of 5 to 300 nm, and ~~said the~~ backcoat layer ~~comprises~~includes water-soluble cations in a quantity of 100 ppm or less and water-soluble anions in a quantity of 150 ~~nm~~ppm or less.